



CS04-08/(PSX/LSE/SECP)

August 29, 2025

The General Manager,  
Pakistan Stock Exchange Limited, Stock  
Exchange Building, Stock Exchange Road,  
**Karachi**

London Stock Exchange Plc.  
10 Paternoster Square,  
**London EC4M 7LS**  
Tel: (44) 20 7334 8907

Subject: **NEW CORPORATE IDENTITY – CHANGE OF COMPANY LOGO**

Dear Sir,

It is informed that the Board of Directors of the Company has approved a new corporate logo and tagline as part of the Company's corporate identity revamping initiative. The new logo will be adopted across all Company materials and platforms with immediate effect.

This change relates only to the visual identity of the Company and has no impact on its legal name or principal line of business. A digital version of the new logo is given below for reference:



You are requested to kindly update your records and inform TRE Certificate Holders of the Exchange accordingly.

Yours sincerely,

(Wasim Ahmad)  
Company Secretary

Copy:

Company Registration Office, Securities & Exchange Commission of Pakistan, **Islamabad**.  
Additional Registrar, Company Registration Office, SECP State Life Building, **Islamabad**