

TECHNICAL EVALUATION REPORT

RFP NO.: OGDCL-SCM-SERVICES-PQ-Ext Comm-Doc264739075-2024-

Pre-Qualification of Event Management Companies

DESCRIPTION OF THE RFP: PRE-QUALIFICATION OF EVENT MANAGEMENT COMPANIES

TECHNICAL BIDS OPENING DATE: 7th October, 2024

S. No.	Name of Bidder	Status (Technically Responsive/ Non- Responsive)	Remarks
1	M/s Black Box Sounds, Islamabad	Responsive	
2	M/s Bulls Eye Communications (Pvt.) Ltd., Karachi	Responsive	
3	M/s Cyclone, Islamabad	Responsive	
4	M/s Events Management Specialist, Islamabad	Non-Responsive	Not meeting required Criteria
5	M/s Exponent, Islamabad	Non-Responsive	Not meeting required Criteria
6	M/s Light-Year, Karachi	Responsive	
7	M/s M&C Saatchi World Services Pakistan, Islamabad	Responsive	
8	M/s Media Professionals, Islamabad	Responsive	
9	M/s Prestige International, Rawalpindi	Non-Responsive	Not meeting required Criteria
10	M/s RAMC Events, Islamabad	Non-Responsive	Not meeting required Criteria
11	M/s RG Blue Communications (Pvt.) Ltd., Karachi	Responsive	
12	M/s Spot On Activation Pvt Ltd. Lahore	Responsive	
13	M/s TFS, Karachi	Non-Responsive	Not meeting required Criteria
14	M/s THE BRAND BUZZ, Lahore	Responsive	
15	M/s The Services Group, Rawalpindi	Responsive	

Bidder obtaining less than 70% points in total and less than 50% points in each category in the technical evaluation will be treated as non-Responsive.

Note:

1. Bidder may submit grievance within Seven (07) days of announcement of Technical Evaluation Report.
2. The grievance if any shall be sent to bgrc@ogdcl.com as per format available on OGDCL website.

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Sr #	Category	Marks Allocated	Black Box Sound	Bulls Eye Pvt. Ltd.	Cyclone	Event Management Specialist	Exponent	Light Year	M & C Saatchi	Media Professional	Prestige Int.	RAMC Events	RG Blue Comm Pvt Ltd	Spot on Activation Pvt. Ltd.	TFS	The Brand Buzz	The Service Group
1.	Firm Information:	02	02	02	02	02	02	02	02	02	02	00	02	02	02	02	02
2	Financial Capability:	08	08	06	04	04	04	08	08	08	04	00	08	04	04	04	04
3	Personnel	08	08	08	08	06	04	04	08	08	06	06	07	08	04	08	08
4	Technical Functionality	16	14	15	12	04	00	14	16	14	07	00	13	16	00	12	12
5	Creative Portfolio	26	21	22	19	00	14	12	18	16	12	10	20	22	10	17	16
6	Presentation	40	36	35	29	*	*	30	34	29	*	*	29	32	*	34	31
	TOTAL	100	89	88	74	16	24	70	86	77	31	16	79	84	20	77	73

*Companies could not secure 50% marks in individual category (TOR clause 2.2)

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