

EVALUATION REPORT
RFP NO.: OGDCL-SCM-SERVICES-PQ-ECTCOMM-264551809-2024
DESCRIPTION OF THE RFP: PRE-QUALIFICATION OF GIVEAWAY FIRMS
BID OPENING DATE: 2nd October, 2024

S. No.	Name of Bidder	Status (Technically Responsive/ Non- Responsive)	Remarks (Reasons of Rejection)
1	M/s 360 Degree Corporation, Lahore	Responsive	
2	M/s Cyclone, Islamabad	Responsive	
3	M/s Design Synopsis Private Limited, Islamabad	Responsive	
4	M/s Events Management Specialist, Islamabad	Non- Responsive	Not meeting required Criteria
5	M/s Exponent, Islamabad	Non- Responsive	Not meeting required Criteria
6	M/s Hatimi Technologies, Karachi	Non- Responsive	Not meeting required Criteria
7	M/s Media Professionals (Private) Limited, Lahore	Responsive	
8	M/s Rebrand (Private) Limited, Lahore	Responsive	
9	M/s RG Blue Communications (Pvt.) Ltd, Karachi	Responsive	
10	M/s S.T. Associates, Karachi	Non- Responsive	Not meeting required Criteria
11	M/s Smart Ways Communications (Pvt) Ltd. Islamabad	Non- Responsive	Not meeting required Criteria
12	M/s Smartek Publishers, Lahore	Responsive	
13	M/s Vibrant Communications (SMS Pvt.) Ltd. Islamabad	Non-Responsive	Not meeting required Criteria

Bidder obtaining less than 70% points in total and less than 50% points in each category in the technical evaluation will be treated as non-Responsive.

Note: Bidder may submit grievance within Seven (07) days of announcement of Technical Evaluation Report.

1. The grievance if any shall be sent to bgrc@ogdcl.com as per format available on OGDCL website.

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Sr No	Category	Marks Allocated	360 Degree Corporation	Cyclone	Design Synopsis Pvt Ltd	Event Management Specialist	Exponent	Hatimi Technologies	Media Professional	Re Brand Pvt Ltd	RG Blue Comm Pvt Ltd	S.T Associates	Smart Ways Comm Pvt Ltd	Smartek Publishers	Vibrant Comm (SMC Pvt) Ltd
1.	Firm Information: 1.1, 1.2	04	04	04	04	04	04	00*	04	04	04	04	04	04	04
2	Financial Capability:2.1	10	10	10	10	00*	00*	00*	08	10	10	05	10	10	10
3	Technical Functionality 3.1	16	13	12	15	00*	00*	00*	14	16	15	06*	00*	16	00*
4	Creative Portfolio 4.1	30	16	17	25	05*	00*	10	24	20	27	14	10	12	13
5	Presentation 5.1	40	27	31	29	**	**	**	33	25	24	**	**	34	**
	TOTAL	100	70	74	83	09	04	10	83	75	80	29	24	76	27

* Companies could not secure 50% marks in individual category (TOR clause 2.2)

** Bidders obtaining less than 70% points in total and less than 50% points in each category in the technical evaluation will be treated as non-Responsive.

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