Marking of Technical Proposals of Printing Firms
For Printing of OGDCL's Annual Report 2018

Sr. #	Particulars	Marks	Colorwings		Vantage		Yaqeen		Times	
			Relevant Info	Marks Obtained	Relevant Info	Marks Obtained	Relevant Info	Marks Obtained	Relevant Info	Marks Obtained
1	**Theme/Concept:**	30		30		30		20		15
	• Relevant to E&P sector	5	Yes	5	Yes	5	Yes	5	No	0
	• Suggestive of the Company's major focus	5	Yes	5	Yes	5	Yes	5	Yes	5
	• Unique and clear	5	Yes	5	Yes	5	No	0	No	0
	• Creates a wider impact on the stakeholders	5	Yes	5	Yes	5	No	0	No	0
	Proposed theme/concept carried forward and reflected in the internal pages.	10	Yes	10	Yes	10	Yes	10	Yes	10
	Segment-wise Marks Obtained in Percentage (%)		100%		100%		67%		50%	
2	**Title Cover Design:**	25		25		25		10		10
	• Relevant to E&P sector	5	Yes	5	Yes	5	Yes	5	Yes	5
	• Consistent with the proposed theme/concept	5	Yes	5	Yes	5	No	0	No	0
	• Appealing and informative	5	Yes	5	Yes	5	No	0	No	0
	• Reflect the Company's major focal activity/(ies)	5	Yes	5	Yes	5	Yes	5	Yes	5
	• Balance of the color scheme and content on the title cover	5	Yes	5	Yes	5	No	0	No	0
	Segment-wise Marks Obtained in Percentage (%)		100%		100%		40%		40%	
3	**Layout and Design:**	25		20		25		25		20
	• Balanced Color scheme	5	Yes	5	Yes	5	Yes	5	No	0
	• Proper Font Style	5	Yes	5	Yes	5	Yes	5	Yes	5
	• Appealing Infographs/Tables	5	No	0	Yes	5	Yes	5	Yes	5
	• Relevant Images/Photographs	5	Yes	5	Yes	5	Yes	5	Yes	5
	• Layout of Accounts Presentation	5	Yes	5	Yes	5	Yes	5	Yes	5
	Segment-wise Marks Obtained in Percentage (%)		80%		100%		100%		80%	
4	**Title & Inner Pages and DVD Package:**	10		8		10		10		10
	• Title page (300 gms art card in multi-color)	4	Yes	4	Yes	4	Yes	4	Yes	4
	• Inner pages (135 gms imported art paper duly laminated)	4	Yes	4	Yes	4	Yes	4	Yes	4
	• DVD, DVD Sticker and DVD Jacket	2	No	0	Yes	2	Yes	2	Yes	2
	Segment-wise Marks Obtained in Percentage (%)		80%		100%		100%		100%	
5	**Designation of Project Team:**									
	• Team Leader - (Name)									
	• Team Members - (Name and Numbers)									
	• Designation - (Official Title and Assigned Responsibility)	10	Yes	10	Yes	10	Yes	10	Yes	10
	• Relevant Experience - (Working Years)									
	• Sample of work - (Hard copies-Preferably Award Winning Companies)									
	Segment-wise Marks Obtained in Percentage (%)		100%		100%		100%		100%	
	Total Marks	100		93		100		75		65
	Technically Qualified Printers Overall marks must be 80% or above and in each segment must be 60% or above		Yes		Yes		No		No	