

Technical Evaluation Report

Prequalification of Advertising Agencies against Tender No. PROC-Services/CB(PQ)/Ex-Communication-4700/2020

Sr #	Name of Advertising Agency	Technically Responsive		Reason
		YES	NO	
01	M/s Circle Agency (Pvt) Ltd, Isb	Yes		
02	M/s Midas Communication Pak (Pvt) Ltd, Isb	Yes		
03	M/s Channel-7 Communications (Pvt) Ltd, Isb	Yes		
04	M/s Manhattan Communications Pvt Ltd, Isb	Yes		
05	M/s M. Communications (Pvt) Ltd, Isb.	Yes		
06	M/s Interlink Advertising (Pvt) Ltd, Isb.	Yes		
07	M/s TNI Communications (Pvt) Ltd, Isb.	Yes		
08	M/s Orient Communications (Pvt) Ltd, Isb		No	Lacks in writing/preparation & designing of editorial and advertisement. Lacks in Production Studio facilities (electronic & social media team etc). Do not have printing & give away vendors Designing of work samples of electronic and print do not meet the requisite criteria.
	M/s Oktopus 360 Media (Pvt) Ltd, Isb		No	Lacks in writing/preparation & designing of editorial and advertisement. Lacks in Production Studio facilities (electronic & social media team etc). Do not have printing & give away vendors Designing of work samples of electronic and print do not meet the requisite criteria.
10	M/s Admox (Pvt) Ltd, Isb		No	Lacks of requisite experience in advertising & marketing especially with E&P companies. Lacks in writing/preparation & designing of editorial and advertisement. Lacks in Production Studio facilities (electronic & social media team etc). Do not have printing & give away vendors Designing of work samples of electronic and print do not meet the requisite criteria.
11	M/s Creative Junction (Pvt) Ltd, Isb		No	Lacks of requisite experience in advertising & marketing especially with E&P companies. Lacks in writing/preparation & designing of editorial and advertisement. Lacks in Production Studio facilities (electronic & social media team etc). Do not have printing & give away vendors Designing of work samples of electronic and print do not meet the requisite criteria.
12	M/s Marcom Pvt Ltd, Isb		No	Lacks of requisite experience in advertising & marketing especially with E&P companies. Lacks in writing/preparation & designing of editorial and advertisement. Lacks in Production Studio facilities (electronic & social media team etc). Do not have printing & give away vendors Designing of work samples of electronic and print do not meet the requisite criteria.