

**Marking of Technical Proposals of Printing Firms
Printing of OGDCL's Annual Report 2020**

Sr. #	Particulars	Marks	Colorwings		Vantage	
			Relevant Info	Marks Obtained	Relevant Info	Marks Obtained
1	Theme/Concept:	30		30		30
	• Relevant to E&P sector	5	Yes	5	Yes	5
	• Suggestive of the Company's major focus	5	Yes	5	Yes	5
	• Unique and clear	5	Yes	5	Yes	5
	• Creates a wider impact on the stakeholders	5	Yes	5	Yes	5
	Proposed theme/concept carried forward and reflected in the internal pages	10	Yes	10	Yes	10
	Segment-wise Marks Obtained in Percentage (%)		100%		100%	
2	Title Cover Design:	25		25		25
	• Relevant to E&P sector	5	Yes	5	Yes	5
	• Consistent with the proposed theme/concept	5	Yes	5	Yes	5
	• Appealing and informative	5	Yes	5	Yes	5
	• Reflect the Company's major focal activity/(ies) during the year	5	Yes	5	Yes	5
	• Balance of the color scheme and content on the title cover	5	Yes	5	Yes	5
	Segment-wise Marks Obtained in Percentage (%)		100%		100%	
3	Layout and Design:	25		25		25
	• Balanced Color scheme	5	Yes	5	Yes	5
	• Appropriate Font Style	5	Yes	5	Yes	5
	• Appealing Infographs/Tables	5	Yes	5	Yes	5
	• Relevant Images/Photographs	5	Yes	5	Yes	5
	• Layout of Accounts Presentation	5	Yes	5	Yes	5
	Segment-wise Marks Obtained in Percentage (%)		100%		100%	
4	Title & Inner Pages and DVD Package:	10		10		10
	• Title page (300 gms art card in multi-color)	4	Yes	4	Yes	4
	• Inner pages (135 gms imported art paper duly laminated)	4	Yes	4	Yes	4
	• DVD Package; DVD, DVD Sticker and DVD Jacket	2	Yes	2	Yes	2
	Segment-wise Marks Obtained in Percentage (%)		100%		100%	
5	Designation of Project Team and Award Winning Annual Reports:					
	• Team Leader - (Name)	10	Yes	10	Yes	10
	• Team Members - (Name and Numbers)					
	• Designation - (Official Title and Assigned Responsibility)					
	• Relevant Experience - (No. of Years in the Designing of Annual Report)					
• Annual Reports - Winner of BCRA and/or SAFA Awards in 2016, 2017 & 2018						
	Segment-wise Marks Obtained in Percentage (%)		100%		100%	
Total Marks		100		100		100
Technically Qualified Printers			Yes		Yes	
Overall marks must be 80% or above and in each segment must be 60% or above						